



GULF BEACHES ROTARY ROTARY ROCKS THE BEACH

ARCHIBALD MEMORIAL BEACH PARK, MADEIRA BEACH FL

MARCH 28, 2026

EVENT OVERVIEW & COMMUNITY IMPACT

YOUR SPONSORSHIP MAKES A LOCAL IMPACT

Rotary Rocks The Beach is a free, full-day beachfront concert taking place on Saturday, March 28, at Archibald Memorial Park in Madeira Beach. The event features live music throughout the day, food trucks, craft and retail vendors, family-friendly activities, and a vibrant beachside atmosphere that attracts families, residents, and visitors from across Pinellas County. Beer and wine sales will be operated by the Rotary Club, ensuring a well-managed, community-focused event experience.

All funds raised through Rotary Rocks The Beach are reinvested directly back into the local community. Proceeds support Rotary-funded youth programs, charitable initiatives, and community organizations serving Pinellas County. In addition to its fundraising impact, the event creates meaningful opportunities for sponsor visibility and community engagement, aligning participating businesses with a trusted local organization and a highly visible, family-friendly event that celebrates music, community, and giving back.

Every dollar raised through Rotary Rocks The Beach stays right here in our community.

Sponsorship support directly funds Rotary initiatives that benefit local youth programs, community organizations, and charitable causes throughout Pinellas County. By partnering with Rotary Rocks The Beach, sponsors play a direct role in strengthening the community while gaining meaningful visibility at a high-energy, family-friendly beachfront event.



MADEIRA BEACH 2016

SPONSORSHIP OPPORTUNITIES

● HEADLINER SPONSOR

- Event recognition as “Rotary Rocks The Beach presented by [Sponsor Name]”
- Largest logo placement on the official event stage banner
- Category exclusivity, when applicable
- VIP beach pavilion access with opportunity for sponsor-hosted activation
- On-stage recognition during Rotary opening remarks
- Dedicated social media and email features
- Opportunity to sponsor the Kids Activity Zone or Beer & Wine Area

\$5,000

● SUNSET SPONSOR

- Premium vendor booth placement
- Large logo placement on the official event stage banner
- Logo inclusion on all digital marketing and promotional materials
- Featured social media spotlight and email feature
- Access to the VIP beach pavilion area
- Verbal acknowledgments between multiple band sets

\$2,500

● SHORELINE SPONSOR

- Vendor booth space in the parking lot
- Medium logo placement on the official event stage banner
- Two social media mentions leading up to the event
- Inclusion in Rotary and City email communications
- Two verbal acknowledgments from the stage

\$1,000

● SANDBAR SPONSOR

- Logo or name recognition on event website
- Social media thank-you post
- Name inclusion on stage banner
- One verbal mention from the stage

\$500

● BEACH BUDDY

- Name listed on event website and donor thank-you section
- Recognition in a social media thank-you post (grouped listing)

\$250



ROTARY ROCKS THE BEACH

SPONSORSHIP COMMITMENT FORM – REQUIRED INFORMATION

BY PARTICIPATING AS A SPONSOR OF ROTARY ROCKS THE BEACH, YOU ARE SUPPORTING A COMMUNITY-FOCUSED EVENT WHERE ALL FUNDS COLLECTED ARE RETURNED DIRECTLY TO THE LOCAL COMMUNITY THROUGH ROTARY-SUPPORTED YOUTH PROGRAMS AND CHARITABLE INITIATIVES. SPONSORSHIP COMMITMENTS HELP MAKE THIS FREE, FAMILY-FRIENDLY BEACHFRONT EVENT POSSIBLE WHILE PROVIDING MEANINGFUL RECOGNITION AND ENGAGEMENT OPPORTUNITIES FOR PARTICIPATING BUSINESSES AND INDIVIDUALS. SPONSORSHIP BENEFITS ARE FULFILLED BASED ON THE SELECTED LEVEL AND SUBJECT TO AVAILABILITY.

SPONSOR TIER (SELECT ONE)

- | | |
|--|---|
| <input type="checkbox"/> HEADLINER SPONSOR – \$5,000 | <input type="checkbox"/> SUNSET SPONSOR – \$2,500 |
| <input type="checkbox"/> SHORELINE SPONSOR – \$1,000 | <input type="checkbox"/> SANDBAR SPONSOR – \$500 |
| <input type="checkbox"/> BEACH BUDDY - \$250 | |

SPONSOR INFORMATION

BUSINESS / ORGANIZATION

PRIMARY CONTACT NAME

EMAIL ADDRESS

PHONE NUMBER

BUSINESS ADDRESS

CITY, STATE, ZIP

ALL SPONSORSHIPS MUST BE RECEIVED BY MARCH 2, 2026. SPONSORSHIPS RECEIVED EARLIER WILL GET PRIORITY RANKING WITHIN THEIR LEVEL AND MAY BE INCLUDED ON ADVERTISING AND OTHER PREPRINTED COLLATERAL.

PLEASE MAKE CHECKS PAYABLE TO: GULF BEACHES ROTARY FOUNDATION INC

PLEASE PROVIDE THIS FORM AND PAYMENT TO A GULF BEACHES ROTARY CLUB MEMBER OR MAIL IT
TO: PO BOX 8805, MADEIRA BEACH FL 33738.

